

## **MBA Electives – Spring 2020**

### **MBUS 633.01 (2 Credits) Team Building Intensive (Hybrid)**

This course will focus on work group dynamics, the opportunities and threats involved with group work, leadership of small groups, and team training and development. Individuals will complete pre- and post-class assignments. During the class, students engage in exercises, simulations, reflections, and discussions regarding to application of research suggestions in the field of team dynamics.

***Instructor: Dr. Becky Bull Schaefer***

Date/Time: Online 1/14 – 3/27 AND On campus Friday (2/21) 1-5 pm, Saturday (2/22) 9 am – 5 pm, and Saturday (2/29) 9 am – 5 pm

Can be used towards General MBA and Project Management concentration (Block B)

### **MBUS 662.01 (2 Credits) Advanced Corporate Finance (On campus)**

The course covers both the theoretical background and practical implications of the central issues in corporate financial management, including capital structure decisions, dividend payout decisions, and asset valuation. Real options are considered as an enhancement to traditional capital budgeting methods. Also, issues related to security design are covered.

***Instructor: Dr. Yelin Zhang***

Date/Time: Thursdays from 6-8:30 pm (04/06 – 05/08)

Can be used towards General MBA and Finance concentration (either 2 out of 3 core Finance courses OR Finance elective).

### **MBUS 670.01 (3 credits) Foundations of Project Management (On campus)**

This course focuses on integrating risk management processes and change management methods as fundamental project management essentials. Using project risk management best practices, students will develop a risk management plan to identify, analyze, and determine risks and their impacts while applying qualitative and quantitative methods to plan, control, and monitor risks and opportunities. Students will plan and respond to change by implementing control processes using change management theories to increase the probability of a successful project.

***Instructor: Professor Taresa Nephew***

Date/Time: Thursdays from 6-8:30 pm (01/14 – 05/08)

**Required for Project Management concentration. Can be used towards General MBA.**

### **MBUS 679.01 (3 Credits) Applied Project Management (On campus and online for simulations)**

This capstone course provides an opportunity for students to apply the project management skills acquired in the MBA PM concentration. The course focuses on applying project management theories in leadership, team building, group dynamics, decision making, communication, contracts, and negotiation. Students will use actual workplace project scenarios with a project management information system (PMIS) to initiate a project and evaluate project processes through a project life cycle-from inception to completion-while managing deadlines, administering communications, reporting performance results, and generating deliverables. Students will study project management case studies and participate in simulations in order to apply project management principles and methodologies to critically analyze real-world project management.

***Instructor: Professor Taryn Fletcher***

Date/Time: Wednesdays from 6-8:30pm (01/14 – 05/08)

Required for Project Management concentration; Pre-req MBUS 670

### **Trailer Courses (04/06-05/08) – 5 weeks**

#### **MBUS 671.01 (1 credit) Risk Management (On campus)**

This course focuses on integrating risk management processes and change management methods as fundamental project management essentials. Using project risk management best practices, students will develop a risk management plan to identify, analyze, and determine risks and their impacts while applying qualitative and quantitative methods to plan, control, and monitor risks and opportunities. Students will plan and respond to change by implementing control processes using change management theories to increase the probability of a successful project.

***Instructor: Professor Deborah Dickenson***

Date/Time: Tuesdays from 6-8:30 pm (04/06 – 05/08)

Can be used towards General MBA and **Required** for Project Management concentration. Can also be the non-finance elective course for Finance concentration.

#### **MBUS 674.01 (1 Credit) Agile Project Management**

This course examines agile principles and practices and how to successfully blend agile and traditional project management methodologies in multifaceted projects. Students develop an agile mindset in this course and explore methodologies used for high-risk, shifting requirements, or substantial uncertainty to effectively respond to project changes. Students will learn about DevOps and continuous integration approaches common in IT and high-tech industries.

***Instructor: Professor Marci Gannon***

Date/ Times: Mondays from 6-8:30pm (04/06-05/08)

Can be used towards General MBA and Project Management concentration (Block A). Can also be used as non-finance elective in Finance concentration.

**MBUS 683.01 (1 credit) Current Issues in Ethics: Ethical Issues in Big Data and Data Analytics (On campus)**

This course will cover a range of ethical concerns that attach to the activities of data gathering, storage, and use in the "information economy" we currently inhabit. It will also cover prominent cases as illustrations of those ethical issues and concerns.

***Instructor: Dr. Brian Steverson***

Date/Time: Wednesdays from 6-8:30pm (04/06 - -5/08)

Can be used towards General MBA and non-finance elective for Finance concentration.

**MBUS 684.01 (1 credit) Current Issues in Marketing: Marketing for Success in International Markets (On campus)**

The course starts with a brief overview of current trends in international trade and proceeds to facilitating students' knowledge of the essential practices of international marketing, including research, choice of the mode of entry, the adaptation of your products, advertising strategies, and managerial practices for success in international markets. The class will use experiential learning as well as the discussion of the current developments and the best practices in contemporary marketing to quickly build up students' skills that are essential for exporting.

***Instructor: Dr. Lada Kurpis***

Date/Time: Wednesdays from 6-8:30pm (04/06 – 05/08)

Can be used towards General MBA and non-finance elective for Finance concentration.

**MBUS 689.01 (1 credit) Current Issues in Finance: Advanced Financial Modeling and Analytics (On campus)**

This course applies financial concepts to build analytic frameworks and financial models that can be used to value corporate initiatives, acquisitions and mergers. The course is designed to help develop your finance and strategic intuition when tackling business problems as a finance professional. Intermediate level Excel skills are strongly recommended. Few people actually know how to create financial models to be truly self-contained decision-support systems. This course will show you how to analyze a wide array of business planning and decision problems with the help of financial models and forecasting tools. In addition to giving students practical modeling skills, the class will also enhance your understanding of finance and accounting.

***Instructor: Dr. J.D. Morscheck***

Date/Time: Mondays from 6-8:30pm (04/06-05/08)

**Pre-req: MBUS 520 and MBUS 560**

Can be used towards General MBA and Finance concentration.

### **MBUS 699 (1 Credit) Virtual Team Meetings (Hybrid)**

In this one-credit trailer course, students will experiment with applications of team meeting research. We begin and end face-to-face as the research in virtual teams suggests. We will meet three out of the five weeks completely virtually and will practice communicating within a variety of virtual meeting spaces, information sharing, creativity, and decision-making. Virtual teams can be as effective and as cohesive as face-to-face teams if developed intentionally. Meetings can be more effective than face-to-face meetings for idea generation, but virtual meetings can also be more ineffective depending on technology used and norms for engagement.

***Instructor: Dr. Becky Bull Schaefer***

Date/Times: Online (04/06 - 5/08) and On campus Monday (04/06) 6-8:30pm and Monday (05/04) 6-8:30pm

Can be used towards General MBA and Project Management concentration (Block B)

### **MBUS 699 (1 Credit) Business Behaving Badly (On campus)**

This course looks beyond the numbers in managerial accounting and addresses relevant behavioral and psychological issues. Emphases include quality, incentives, budgetary slack, job burnout, and ethics.

***Instructor: Dr. Dan Law***

Date/Time: Tuesdays from 6-8:30pm (04/06-05/08)

Can be used towards General MBA and non-finance elective for Finance concentration.

### **MBUS 699 (1 Credit) Business Strategy for Sustainability (On campus)**

Anticipating or responding to a variety of emerging ecological and social forces, companies are increasingly adopting sustainable business practices. This course explores a range of business strategies for sustainability and focuses on how to embed a sustainability strategy into the core of the business. The course uses a seminar format to engage students in critique and discussion of research and practice oriented articles. Students will apply sustainability concepts to an actual company example.

***Instructor: Dr. Paul Buller***

Date/Times: Mondays from 6:00-8:30pm (04/06-05/08)

Can be used towards General MBA and non-finance elective for Finance concentration.

### **MBUS 699 (1 Credit) Alternative Investments in Financial Markets (On campus)**

This course introduces non-traditional financial investments to students who have established background knowledge on the functions of classical financial instruments, such as stocks and bonds. In this course, students will learn important milestones in business development, functions of venture capital (VC) and private equity (PE) funds, issues involved in VC and PE contracting design, and the emergence of crowdfunding. Corporate ethical issues and agency problems will be discussed. Students will also learn current researches on small business financing.

***Instructor: Dr. Yelin Zhang***

Date/Times: Thursdays from 6-8:30pm (04/06-05/08)

Can be used towards General MBA and non-finance elective for Finance concentration.

### **Weekend-Intensive Courses (dates below refer to in-class sessions)**

#### **MBUS 673.01 (1 Credit) Global Project Management**

This course focuses on global project management and global team management through practical application and international case analyses. The course explores how individuals, groups, and organizations can impact global businesses in areas such as environmental factors, cultural and national differences, outsourcing and third-party contracts, communication and technology barriers, and virtual project management.

***Instructor: Professor Taryn Fletcher***

Date/Time: Friday (4/24) from 1-5pm and Saturday (4/25) from 9am – 5pm

Can be used towards General MBA and Project Management concentration (Block A)

#### **MBUS 699 (1 credit) Blockchain**

The course provides an introduction to blockchain technology, cryptocurrencies and their applications in finance, accounting and supply chains, etc.

***Instructor: Dr. Danielle Xu***

Date/Time: Friday (3/27) from 1-5:00pm and Saturday (3/28) from 9am – 5pm

Can be used towards General MBA and Finance concentration.

### **MBUS 699 (1 credit) Forecasting**

Understanding how to use and present data effectively is an important tool for managers. This course focuses primarily on using data currently available to forecast future trends such as forecasting demand, sales, employment trends, and economic indicators. Forecasting primarily involves the technique of multiple regressions analysis. Students will learn how to build regression models to analyze data and how to interpret the results. Case problems and data will provide practical experience. Completion of MBUS 613 prior to this course is highly recommended. This elective may be applied towards the Finance Concentration.

***Instructor: Dr. Mirjeta Beqiri***

Date/Time: Friday (2/14) from 1-5pm and Saturday (2/15) from 9am – 5pm

Can be used towards General MBA and Finance concentration.

### **MBUS 699 (1 credit) Real Estate Application**

#### **Description**

***Instructor: Melissa Murphy***

Date/Time: Friday (1/24) from 1-5pm and Saturday (1/25) from 9am – 5pm

Can be used towards General MBA and Finance concentration.

### **MBUS 699 (1 Credit) Business as a Calling**

The modern business economy has generated unprecedented growth in world-wide standards of living and reduction in poverty over the past two hundred years. This course recognizes the positive improvement in human material flourishing, and examines how participants in economic enterprises can see their life's work in terms of calling, or vocation. This course will address both secular and religious views, but will emphasize the writings of Michael Novak and modern Catholic Magisterial documents on business and labor.

***Instructor: Dr. Don Hackney***

Date/Times: Friday (03/27) from 1-5pm and Saturday (03/28) from 9am – 5pm

Can be used towards General MBA and non-finance elective for Finance concentration.

**MBUS 699 (1 credit) Legal Environment of Business**

In this class, we explore a systematic process to evaluate components of a business (The Checklist) in order to ascertain its legal health. This Checklist covers areas of prospective liability, human resources management and overall compliance with the law. It is patterned after samples of service which law firms, primarily in Canada and Australia, provide to their clients whereby they assess whether the business is utilizing best practices as it relates to their legal documentation, both internal and external, their relationships and protocols with respect to their employees and their customers, and compliance with applicable laws and regulations imposed by all governmental entities.

***Instructor: Dr. Dennis Hession***

Date/Times: Friday (04/03) from 1-5pm and Saturday (4/4) from 9am – 5pm

Can be used towards General MBA and non-finance elective for Finance concentration.

**MBUS 699.09 (1 credit) Business Consulting Projects Lab**

Apply the skills learned throughout your educational journey to work with local businesses to solve real-world challenges. Take the role of an consultant and partner with a local business. This is a project based class, where each student will work independently with guidance from the instructor. In this class you will get to have an immediate impact on our local community. By the end of this course you will have developed a relationship with a local business, built a portfolio piece, and established a relationship with a mentor.

***Instructor: Eileen Dempsey Wanezek***

Date/Times: January 31 (2-5), February 28 (2-5), March 27 (2-5); course ends April 10-th.

Can be used towards General MBA and non-finance elective for Finance concentration.