

# Gonzaga MBA Course Descriptions

## MBUS 699 Special Topics - Summer 2015



These seminars cover topics of importance to business professionals and are often offered only once. 699 courses may be repeated for credit with a change in subject matter.

### **Business Planning (1 credit) - Dr. Stevens**

*Note: Saturday Intensive Course*

This course will focus on the elements of analysis in creating a quality business plan. Over the course of a day, we will examine the various dimensions of a competitive business plan (among them industry, environment, demand, production, finances, contingency, and implementation) and the key qualities of a feasible idea to innovation strategy. The course will culminate in the development of an interactive business plan.

### **Real-Estate Investments (1 credit) - Dr. Morscheck**

*Note: Offered Online*

This course introduces students to a variety of concepts useful for real estate consumers, investors, and professionals. Students will apply the fundamental concepts of financial analysis to evaluate home ownership interests, market valuations, and investment properties. Students will leave this course armed with spreadsheet based financial tools, designed for real estate investment analysis.

### **Core HR Issues for all Managers (1 credit) - Dr. Pepper**

*Note: Offered Online*

Core Issues in HR examines concerns central to managing people in organizations. Several topics reflect enduring struggles such as getting a place on the organization's strategic team and aligning HR practices with organizational mission, culture, and business objectives. Other topics are rapidly changing and demand more time from managers than ever before such as work-life balance, generational conflict in the workplace, managing presenteeism (i.e., Internet surfing among employees), and telework. This course is designed to give non-HR professionals useful insight into the HR function and tools to leverage HR knowledge in their own workplaces and careers. The course also provides HR professionals with an opportunity to engage with research on challenging topics they encounter every day.

### **Advising Note**

If you wish to register for multiple 699 courses, you will receive an error on Zagweb. Email your advisor with the below list of information to complete registration.

1. Your name
2. Student ID
3. CRN of the course or courses you would like to add
4. Course number AND section (e.g. MBUS 699 701)